

## LENGA UGAIDI NA TALANTA

***THE ORGANIZERS OF THIS CONTEST RESERVE THE RIGHT TO ADD OR AMEND THE RULES AT ANY TIME OF THE COMPETITION.***

### CONCEPT AND RULES

Eligibility:

- Must be a Kenyan citizen.
- Must be 35years and below.

1. Create a short video of not more than five minutes that highlights any of the following themes:

- a. Youth responsibility in:
  - i. Countering Radicalization, extremism and Terrorism
  - ii. Effectively and responsibly responding to terrorist attacks
- b. The changing Face of Terrorism.
  - i. Women radicalization and Terrorism
  - ii. Children and terrorism
- c. Role of faith institutions and communities in countering radicalization, extremism and terrorism.

2. All submissions should adhere to Copyright laws.

3. The video can be in form of animation, illustrations or use of actors and submitted in any format.

4. Use of humour, emotional appeal and logic is allowed in production.

5. All entries will be judged by a process in which qualified panels of judges will evaluate the eligible entries.

6. All costs associated with the production are solely the responsibility of the entrant.

7. Upon submission, the organizers may use the products in other counter terrorism messaging during and after the competition.

8. Winners will be announced in an open forum that will be held on 8<sup>th</sup> July 2017.

N/B: All winners must be present at the winners' Gala.

9. By participating, entrants agree to these official rules, which are final and binding in all respects.

10. Visit [www.lengaugaidi.co.ke](http://www.lengaugaidi.co.ke) or follow us on Twitter and Facebook for more details.